BGC Betting & Gaming Council

CHAMPIONING INDUSTRY STANDARDS

View from the BGC

Grainne Hurst BGC Chief Executive

About the BGC and its Members

PADDYPOWER.

bet365

sky bet

Ladbrokes

Popularity of Betting and Gaming

Each month nearly half of all UK adults - around 22.5 million people - enjoy some form of bet.

One of Britain's great business success stories - with powerhouse companies based across the UK.

Nearly three-quarters of punters punters describe betting as a national pastime

Allowed our members to make significant economic contributions, both both locally and nationally.

Economic contributions

The regulated betting and gaming industry supports:

109,000 JOBS	**£6.8bn** IN ECONOMIC VALUE	**£4bn** IN TAXES ANNUALLY

Delivering value across these key sectors:

- TECH
- TOURISM
- SPORT
- HOSPITALITY

Support for sport

BGC members contribute £350m to racing through sponsorship, media rights and levy payments

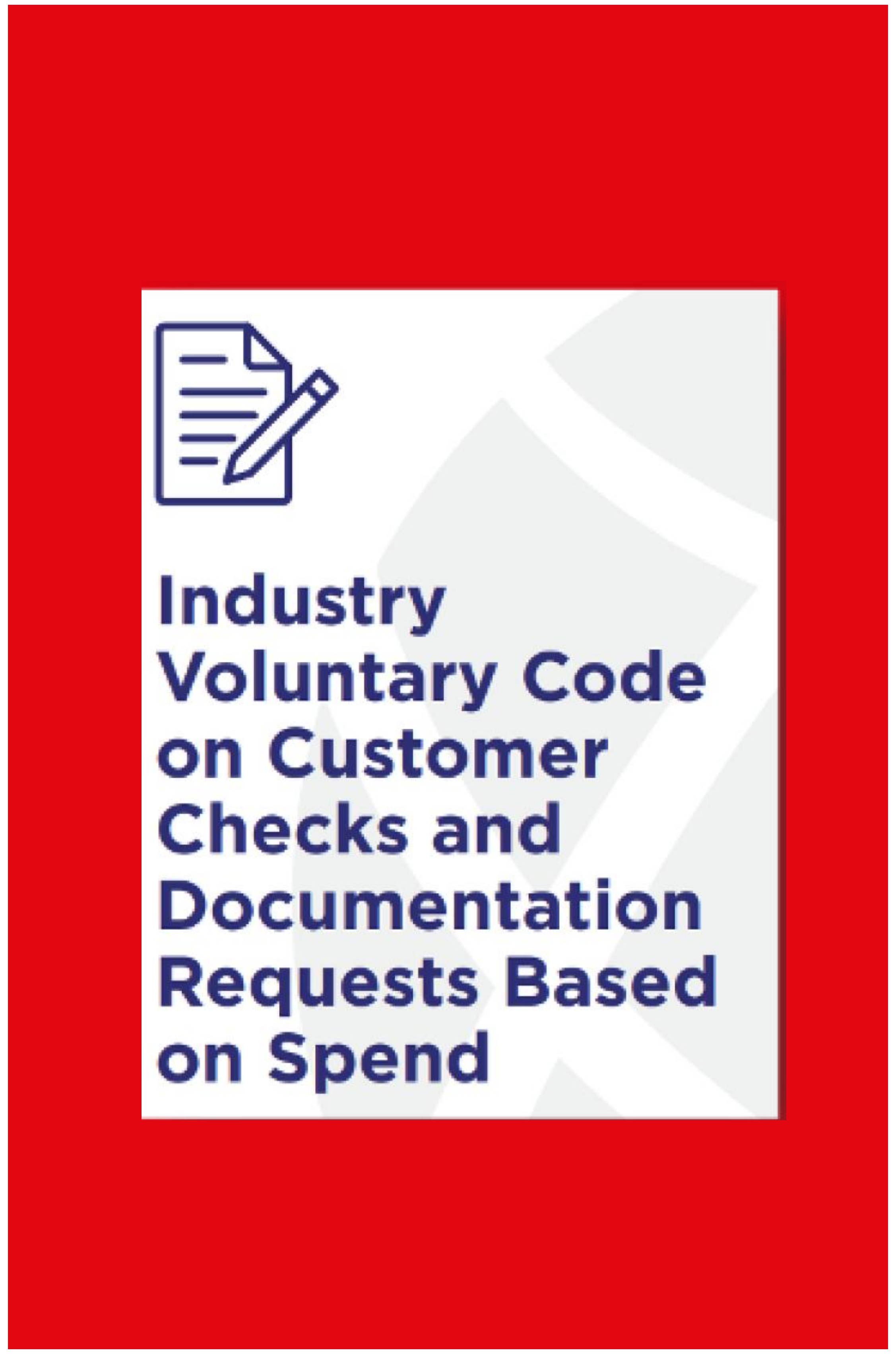
Role of the BGC

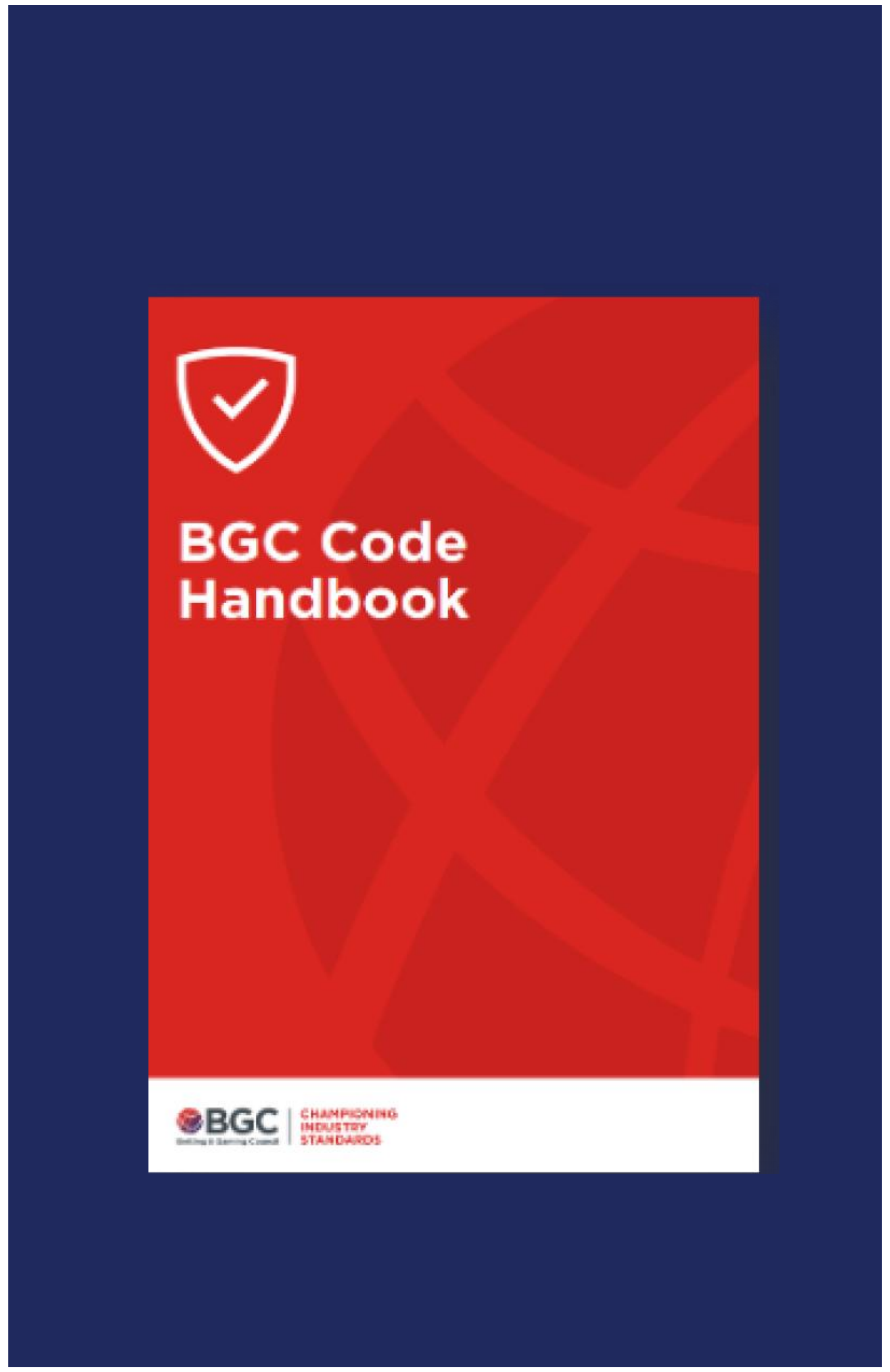
Standards


Gambling Industry Code for Socially Responsible Advertising


Safer Gambling Week


Let's talk about Safer Gambling...
Safer Gambling Week
18-24 November 24


Industry Voluntary Code on Customer Checks and Documentation Requests Based on Spend


BGC Code Handbook

Problem gambling rates

Driving safer gambling

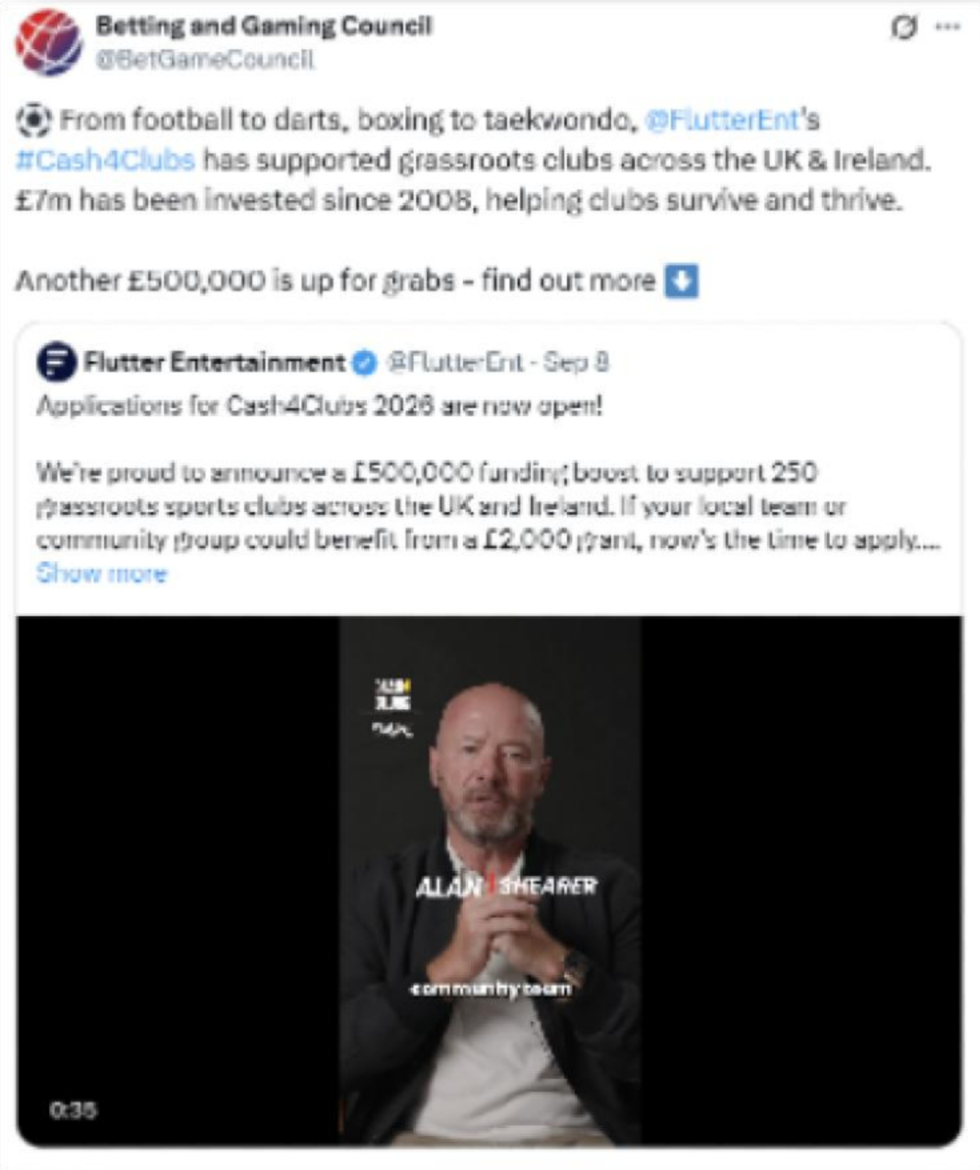
22.5 million people enjoy a regular bet

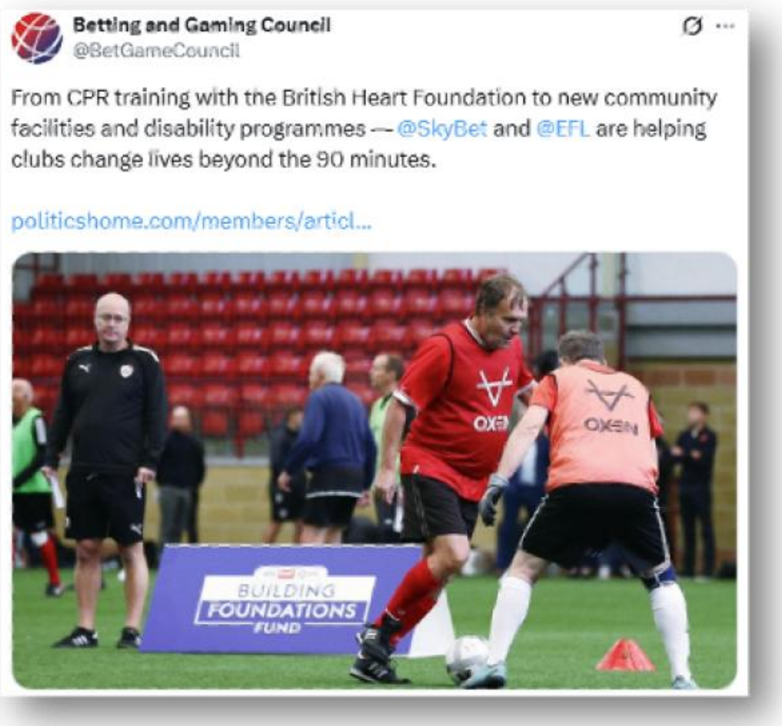
The majority do so safely

£172.5m

contribution by BGC members over the last four years to tackle problem gambling and gambling related harm.

Championing our members





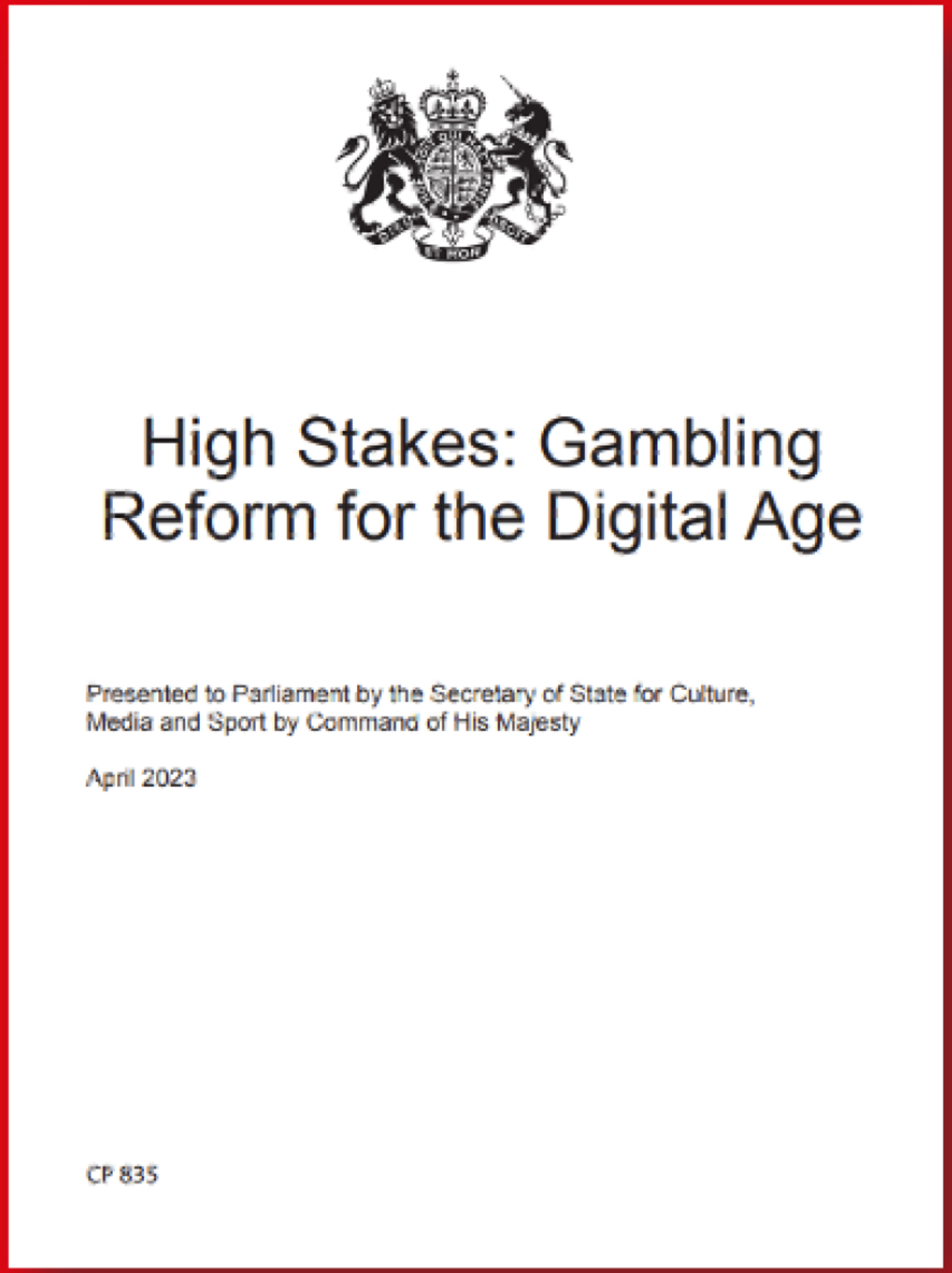
Charity

£1.2M

Raised for good good causes by by BGC members

Regulatory landscape

GAMBLING COMMISSION



High Stakes: Gambling Reform for the Digital Age

Presented to Parliament by the Secretary of State for Culture, Media and Sport by Command of His Majesty

April 2023

CP 835

Black Market

Driving safer gambling

£4.3bn

is staked on the gambling black market each year.

Over one in five
18-24 year olds have used the black marke

1.5 Million people in the UK
have been lured into the black market.

Netherlands

34.2 % online gaming tax led to a 25% decrease in gross gambling revenue and a €200 million tax shortfall

Lessons from the UK

Betting & Gaming Council
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Thank you.